

Exhibit A

Councilman Lavander Hearn presents

DISTRICT 2

TOWN HALL MEETING

Tuesday, April 20, 2021

6pm, Endeavour Elementary School



WELCOME

AGENDA

- Welcome/Invocation/Pledge of Allegiance
- Introductions of Council and Staff
- District 2 Improvements/Projects:
 - Speed Detector Signs
 - FEMA Hazard Mitigation Grant/Fiske Blvd. Drainage Project
 - New Playground at Carl Anderson Park
 - Upstart Cocoa – Small Businesses Program
 - Save-a-lot re-opening
 - Online Permitting
- Other Topics
 - Cocoa Police Chief Announcement
 - Redistricting
 - Speed Hump Process
- Questions



PUBLIC WORKS UPDATES

- Driver Feedback (Radar) Signs
 - Recently installed on Pineda as part of the Pineda Street Reconstruction Project
 - Low impact traffic calming solution
 - Solar-powered
 - Provide personalized feedback to each driver
- Future Locations
- Why not install them everywhere?



PUBLIC WORKS UPDATES

- Carl E. Anderson Park Improvements
 - New Fencing
 - Playground Replacement
- FEMA HMGP – Fiske and Broadmoor Acres Stormwater Project
 - Awaiting formal approval from FEMA
 - Will help to address stormwater issues with a combination of front yard swales and new piping
 - \$3.1 Million Project with possible 75% reimbursement upon completion
 - 220 day construction timeframe



UPSTART COCOA SMALL BUSINESS PROGRAM



Upstart Cocoa

- small business program
- community investment
- forgivable loan

Eligibility

- small business
- minority-owned and/or women owned
- for-profit
- new or relocating business
- 10% personal funding

Program Application

- business plan
- application
- community enrichment idea

weVENTURE

- 24-week program
- refined business plan
- successful completion of worksheet outlining funding needs

Successful New Business

- community enrichment completed
- 3 year deferred forgivable loan

Funding

- based on weVENTURE worksheet outlining funding needs & priorities
- CRA Approval
- reimbursement

Established Business Track*



Start Up Business Track*



*weVENTURE WBC will determine the track for the client during the vetting process. These topics and facilitation timeline is subject to change based on the needs of the Upstart Cocoa clients. However, the timeframe will remain the same – 6-months/24-weeks. This timeline is for demonstrative purposes only.

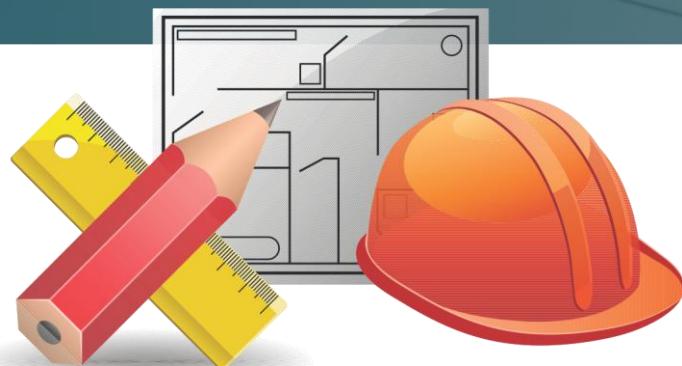
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COCOA
FLORIDA



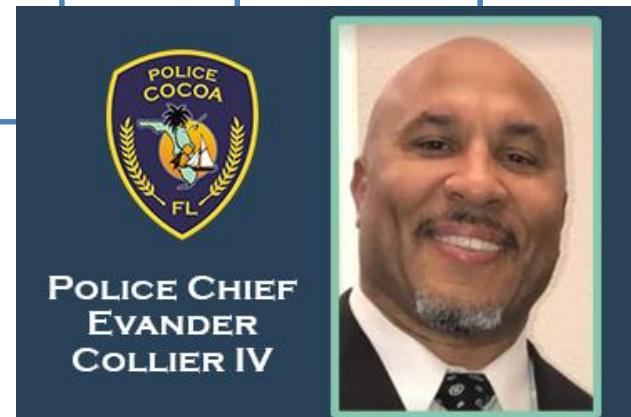
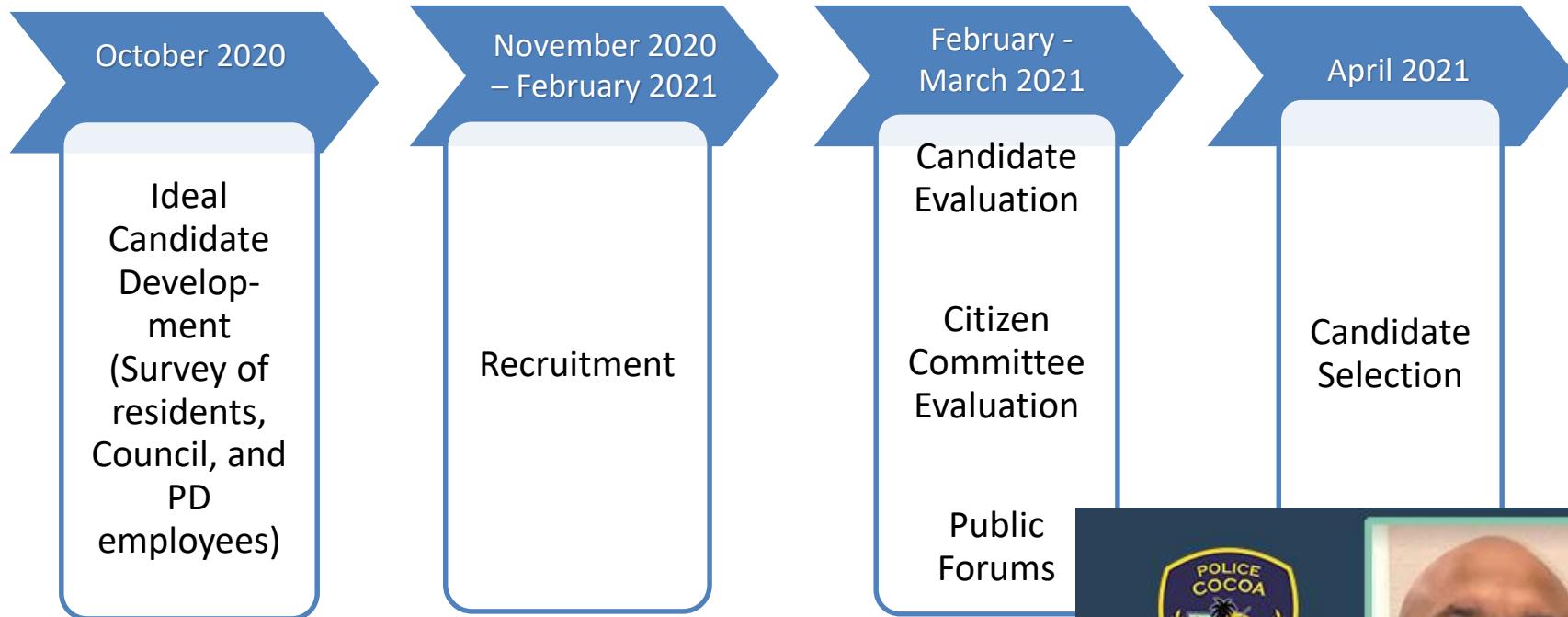


NEW ONLINE PERMITTING



POLICE CHIEF RECRUITMENT

Timeline:



PUBLIC WORKS UPDATES

- Speed Humps
 - City has a policy with specific requirements
 - Will one speed hump be enough?
 - Why are they a last resort?



City of Cocoa, FL - Speed Hump Policy August 2011

DEFINITIONS:

This policy shall apply to requests made by citizens for Speed Humps and other Traffic Calming Devices.

A SPEED HUMP is a rounded raised area of pavement typically 12 to 14 feet in length and often placed in a series 300 to 600 feet apart across all lanes of traffic.

A SPEED CUSHION is a modified SPEED HUMP with an un-raised path for fire trucks and ambulances through the hump.

A TRAFFIC CALMING DEVICE is an alternate method of slowing traffic and may consist of vertical or horizontal alignment changes, or narrowing of the roadway.

The following are minimum requirements for the installation of Speed Humps or Speed Cushions:

1. SPEED HUMPS or SPEED CUSHIONS may be permitted on local residential streets only if at least two of the four following minimum justifications are met:

A. The 85th percentile speed of traffic exceeds the posted speed limit by more than 2 mph, or

B. The 95th percentile speed of traffic is greater than 35 mph, or

C. The 24-hour two-way traffic volume is greater than 500 vehicles per day, or

D. Cut-through traffic observed from outside of the local neighborhood comprises more than 50% of the traffic during the peak hour of the day.

2. SPEED HUMPS or SPEED CUSHIONS will be considered by city staff on a case-by-case basis on city-owned commercial or "collector" streets with less than 2,500 vehicles per day.

3. SPEED HUMPS or SPEED CUSHIONS will not be permitted on "arterial" streets.

4. SPEED HUMPS or SPEED CUSHIONS will not be installed at any location unless 70% or more of the property owners within 500 feet of the proposed device(s) measured along the centerline of the street in each direction request installation in writing. A petition of support must be submitted with the request.

5. SPEED HUMPS or SPEED CUSHIONS will not be installed closer than 200 feet to an intersection, nor less than 300 feet apart.

6. SPEED HUMPS or SPEED CUSHIONS must be deemed minimally acceptable and may be installed at locations approved by the Fire and Police Departments only after concerns over response time and vehicle damage have been evaluated.

Traffic data will be collected by city personnel using city equipment after receipt of a written request and a valid petition. In the event that a requested location does not meet the minimum requirements as stated above, the request will be administratively denied in writing, to the designee representing with the reason for not meeting the required justifications. Staff may propose an alternate Traffic Calming Device. Subsequent requests for the same street or location will not be considered for a minimum of one year. If the installation does not meet at least two of the minimum requirements, the installation may be considered for approval by City Council if the requestor agrees to fully fund the installation.

The City of Cocoa Fire Department, Police Department, and Public Works Department must review and administratively approve all requests for SPEED HUMPS, SPEED CUSHIONS or TRAFFIC CALMING measures before being presented to the City Council. The city Council shall have the right to approve or deny the request at its discretion based on the minimum requirements set forth herein and any other factors relevant to the public health safety and welfare.

The streets division may allocate a portion of its annual budget for speed humps. The amount will be approved as a part of the annual budget process. If a project is recommended for approval by City staff and approved by the City Council, the City will determine financing of the construction. If all city funds have already been allocated, the request may either be funded by the requestor, or will be placed on a waiting list until funds become available in order of approval date. At the time the street is repaved, SPEED HUMPS or SPEED CUSHIONS may or may not be replaced at the city's sole option. If they are not replaced, justifications for replacement must be met using the above procedures.

QUESTIONS

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