



KABOOM! Project Summary

Community-Built Playgrounds



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The KABOOM! Community-Build Model

Since 1996, KABOOM! has collaborated with partners to build, open or improve more than 16,700 playgrounds across the country. Our work is community-driven; which means that our projects seek to build trusting relationships, center community voices, and engage diverse stakeholders. We do this by working hand in hand with your kids and adults to design, plan for, and build your community playspace.

We build playspaces in partnership with child-serving nonprofits and municipal agencies. Our projects are an incredible opportunity to build new and exciting places for kids and teens to play.

Through our signature community-build model and with the leadership of a KABOOM! Community Engagement & Build Managers, community partners design their dream playspaces through a four-step process: Activate, Design, Plan and Build.

FROM DESIGN....



TO REALITY...



The playground design is inspired by kids' drawings, and built from the ground up by volunteers.

BEFORE



AFTER



Eligibility Requirements

(may vary depending on playspace offering)



2,000+ square feet of space to build



provide services to kids from communities facing disinvestment



own the land or obtain letter of permission



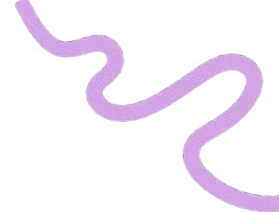
demonstrate need for a playground



complete site preparation



fundraise portion of equipment cost



Get to Know the PLAYers

COMMUNITY PARTNER (CP)

A Community Partner can be one or several child-serving non-profits, schools, or municipalities providing services to children in need of a safe place to play.

A Community Partner will:

- Build a 2,000+ square foot playspace with community volunteers
- Form a committee of community members who will collectively plan the project
- Own or obtain permission to build on land
- Assume insurance, maintenance, and liability of the new play space
- Secure any necessary permits required locally to build play space
- Make a financial contribution towards the cost of equipment
- Provide light food and beverage accommodations during Build Week

FUNDING PARTNER (FP)

These grants are provided by corporate and foundation partners committed to meaningful outcomes for kids and communities. They are partners in the project, from design through planning and playspace installation.

A Funding Partner will:

- Select the Community Partner for the playspace project
- Provide volunteers to help build the playground alongside community volunteers
- Establish a relationship with their Community Partner

KABOOM!

Community Engagement Manager (CEM)

Will work with you from the application stage, through screening, and if confirmed for the grant, all the way until the Build Week.

Community Build Manager (CBM)

Will join the team after grant confirmation and be responsible for supporting site logistics and coordination with the playspace vendor.

Together, CEMs & CBMs will:

- Guide applicants through the screening process
- Coach and Guide confirmed grantees through a 3-month activation, designing, planning and building process
- Facilitate community engagement, volunteer, and construction management
- If it's safe to gather, CBMs will manage construction in person, serving as a liaison between partners and playground vendors

PLAYGROUND VENDOR

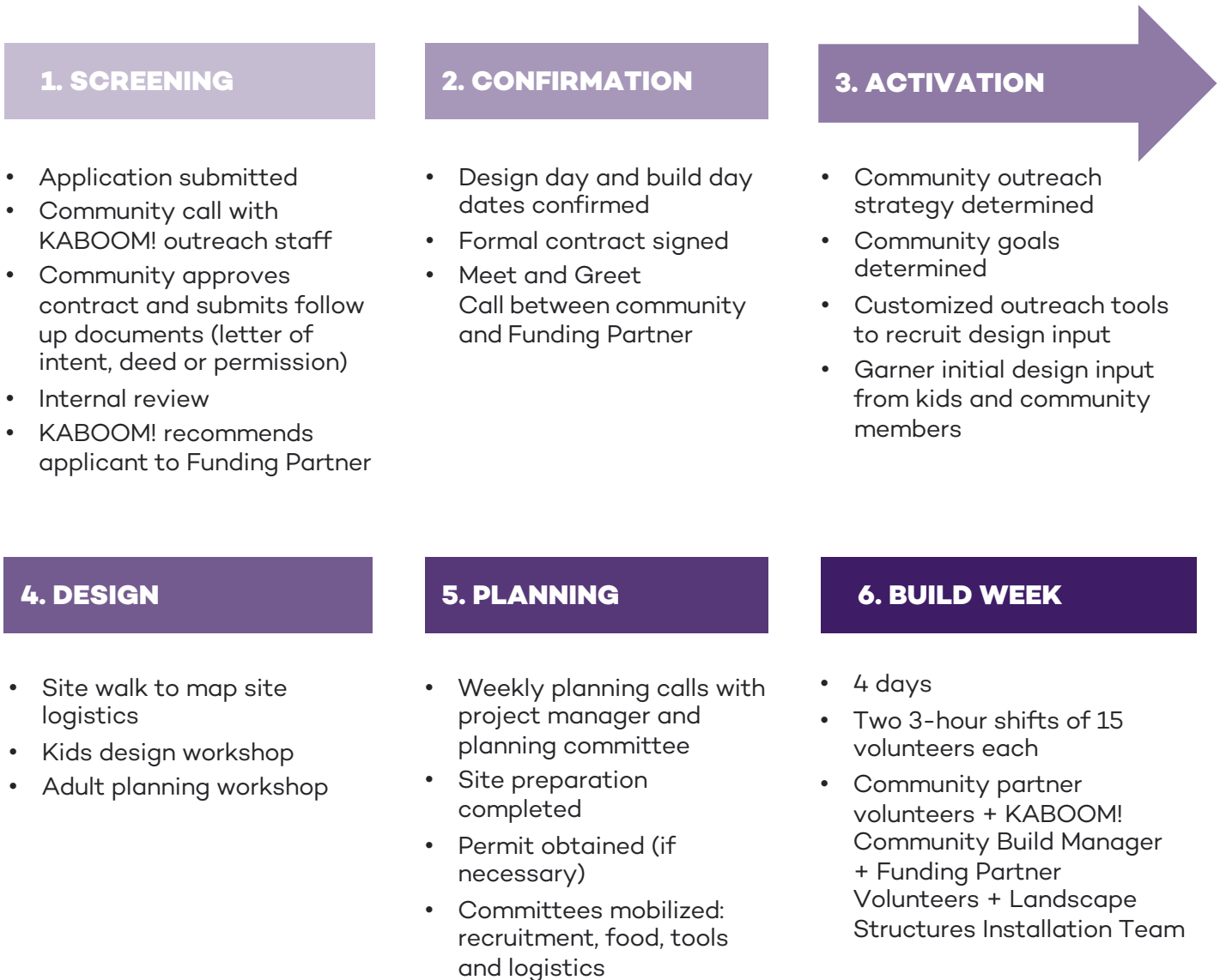
Landscape Structures Inc. (LSI)

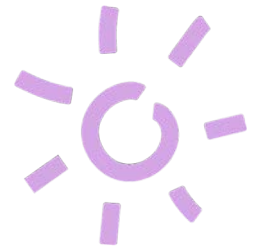
LSI is our playground manufacturer, who helps us take the vision of your kids and community to design their ideal playspace.

LSI CPSI Team

LSI's certified playground safety installers are always on site with us and will be responsible for supporting site preparation and installation during build.

Standard Project Timeline

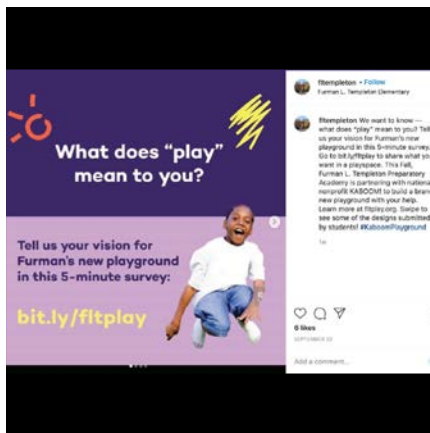




Activation Overview

The activation phase is the time between project confirmation and our Design Day. The purpose of this phase is to generate buzz and enthusiasm for the project, begin recruiting diverse community members and getting feedback from the community. We're here to partner with you to help you do this.

The goal of the activation phase is to spread the word and recruit diverse voices to weigh in on community-defined project outcomes and the playspace design. We can accomplish this through high or low-tech tools like virtual meetings, surveys, flyers, you name it! Ultimately, we want to make sure that every all members of your community feel invited and welcomed to design this playspace.



1. SPREAD THE WORD



2. GATHER GENERAL COMMUNITY FEEDBACK



3. CREATE A CUSTOM ENGAGEMENT STRATEGY

Design Overview

The Design Phase is the official kickoff of the community-build playspace project! Your KABOOM! Community Engagement Manager will meet your community and your playground experts: the kids! Together, you'll begin to design your new playspace and start the planning process.



KIDS' DESIGN PORTION

Kids will rev up their imaginations with fun activities and draw their dream playgrounds!



SITE WALK

A KABOOM! Community Build Manager will assess and walk through the logistics of your space with you!



ADULT PLANNING WORKSHOP

Community members kick off the planning of the project by forming committees and providing design input!

Planning Overview

(description of planning committees)



FUNDRAISING TEAM

- Lead fundraising efforts to raise the financial contribution towards the cost of the playspace
- Oversee thank you note/recognition process



CONSTRUCTION & LOGISTICS TEAM

- Conduct site preparation
- Secure accommodations for volunteers e.g. parking and restrooms
- Develop a plan to collect and dispose of trash and recycling
- Ensure access to running water and electricity on site



PUBLIC RELATIONS TEAM

- Promote Build Event to media channels
- Secure music and microphone for Build Day



FOOD TEAM

- Provide packaged snacks and water for volunteers during Build Week



RECRUITMENT TEAM

- Help recruit 40 volunteers for Build Days



Build Week Overview

Build Week is the exciting culmination of your of planning and preparation. Over the course of 3-5 days, the playspace your community designed will be built! Depending on local safety mandates, your playspace will either be built by volunteers, or professionally installed.



PREPARE



BUILD TOGETHER



CELEBRATE!



Administrative and Legal Responsibilities

COMMUNITY PARTNER AGREEMENT (CONTRACT)

KABOOM! requires a potential Community Partner to review and approve the draft Community Partner Agreement by any legal or board review, before moving ahead in the competitive application process. We cannot fully consider any organization for funding until this document has been reviewed and approved by all necessary parties. Once the contract has been approved, the Community Partner must sign a Letter of Intent.

LETTER OF INTENT (LOI)

Community Partners must submit a Letter of Intent in order to complete the screening process. The LOI signifies that legal review has been completed and that, if selected, the Community Partner can sign and return a fully executed Letter of Agreement within three business days.

LAND OWNERSHIP (LOP)

CPs must provide either proof of land ownership (a copy of the deed, tax records, or a property survey) or a copy of their current lease with a Letter of Permission from the landowner.

PLAYGROUND SURFACING

Playspace grants include Engineered Wood Fiber (EWF). EWF is safe and ADA compliant under play structures, as long as it is regularly raked to an even, deep distribution. Community Partners interested in alternative forms of safety surfacing are responsible for purchasing and installing it.

PERMITTING

Community Partner must determine whether or not a permit is required to build a playspace at the proposed site. Identifying the process for obtaining and ultimately obtaining a permit can be time consuming; it is important to understand these requirements during the selection process, so that KABOOM! can help ensure a successful timeline. Prior to the KABOOM! Build Day, securing a permit is the sole responsibility of the Community Partner.

COMMUNITY CONTRIBUTION

Community Partners are responsible for raising a financial contribution (ranging based on playspace offering from \$3,500 – \$8,500), which may be raised using a combination of existing funds, grassroots fundraising and local business support. This cash contribution is due to KABOOM! 30 days before the Build Day and goes directly toward the playground equipment costs.

INSURANCE

Community Partners must be able to provide insurance for the playground amounting to one million dollars in commercial liability insurance, as well as add KABOOM! and the Funding Partner as 'additional insured' parties for the Build Week and one year thereafter. Proof of insurance must be submitted to KABOOM! 30 days prior to the Build Day. Insurance is not required to be in place until Build Week. For self-insured entities, the self-insurance must be primary for the same amount of time.



Continued on the following page.

Administrative and Legal Responsibilities

(Continued)

SITE PREPRATION

The Community Partner is responsible for the completion of site preparation. The entire playground footprint must be prepared to a flat, dirt surface with no more than a 2% grade and any existing playground equipment within this footprint must be removed. Different ground surfacing involves alternative preparation expectations that would be discussed during screening. Test holes will be requested by the Community Build Manager to get a sense for the challenges around hole digging. This must all be completed at least two weeks before Build Day.

SIGNAGE

A sign welcoming visitors to the playground will be installed near the entrance of the footprint. The sign is two-sided and measures 30.25" x 14.25." The Community Partner, Funding Partner and KABOOM! logos will be displayed on this sign.

UTILITY CHECK

If selected, the Community Partner must have public and private utility checks completed. The public utility check should be a free service from utility providers. The first check must happen right after a site is selected and completed by Design Day. It is the responsibility of the Community Partner to extend the utility check to cover the Build Week, when holes will be dug for the playground.

ADA PATHWAY

All KABOOM! projects must have an accessible pathway from a hardscape to the entry point of the playground. In some cases the Community Partner can work with the KABOOM! Community Build Manager to install a brick paver or compacted stone/aggregate pathway leading from a parking lot, sidewalk, or wooden deck walkway as part of build day. However, there are some sites where the Community Partner will need to do advanced level site preparation to introduce an accessible pathway.

SOIL TESTING

If selected, the Community Partner must have the soil tested of proposed playground site for levels of lead and arsenic prior to the Design Day. Partners may identify the lab of choice as long as they test for lead and arsenic. It is the Community Partner's responsibility to have the results analyzed according to local standards to see if the levels are acceptable. If levels are too high, it is the Community Partners' responsibility to remediate the soil appropriately.

Past community partners have had success with TestAmerica.

Click [here](#) to view locations.

Corporate Sponsorship Policy

Please be aware that KABOOM! has a corporate sponsorship policy that all Community Partners must abide by to ensure that contributions from the Funding Partner are appropriately acknowledged:

- Volunteers recruited from organizations or companies should be in groups of 10 or less
- No branded clothing or signage from groups other than the Community and Funding Partner be worn during build week
- Volunteers cannot wear hats, shirts, buttons, etc. identifying them as part of another group organization
- Only the Funding Partner, Community Partner and KABOOM! will have permanent signage or recognition on the project site
- Community Partners cannot solicit support from direct competitors of the Funding Partner
- If a restaurant donates food, they may include menus or cards on the serving table
- Other organizations and companies may be thanked by making one large banner recognizing all project supporters

QUESTIONS?

KABOOM! is here to help you every step of the way! From the screening process to ribbon cutting—you have our support!

Contact us: grants@kaboom.org or apply@kaboom.org

