

Received from HCVMS Members 10/16/19

Keep Brevard Beautiful Grant Opportunity

Concept: Prepare, plant and maintain a butterfly garden in Riverfront Park.

Partnership needed/desired: Historic Cocoa Village Main Street/City of Cocoa/St. Mark's Episcopal Academy

Talking Points for Initial City Support:

Our initial question is this: would the City be willing to support Historic Cocoa Village Main Street in a Keep Brevard Beautiful grant application to prepare, plant and maintain a butterfly garden in Riverfront Park?

HVCMS attended the KBB Grant Workshop on November 4. We had a follow-up meeting with on November 14th with KBB staff (Brian Bobbitt, Kaelyn Palmer and Amanda Muzaurieta) to discuss potential project concepts for HVCMS in Cocoa Village. The KBB team was very enthusiastic about the concept of the butterfly garden and highly recommended that we pursue this option.

Our concept is to restore and enhance the butterfly sculpture area that is immediately behind the Porcher House.

It is a matching grant for up to \$2K from Keep Brevard Beautiful. In-kind donations (including professional services) and volunteer hours are eligible contributors to the matching requirement.

We are required to provide a written assurance and a maintenance plan describing the appropriate care and maintenance for a two-year period.

If the City is agreeable to this project, we would also like to approach St. Mark's Episcopal Academy to invite one or more of their classes to engage in this project in several aspects, to include input in design and then on-going maintenance to support the educational standards for science curriculum.

It would be our intention that the HCVMS would have primary oversight of all aspects of this project, including on-going maintenance.

Support needed from the City includes (but may not be limited to as we get into the project):

- Permission for this project and plant on City property

- Evaluation of irrigation needs and potential improvements as needed
- Guidance in choice of plants
- Support on planting day (if desired)
- Access to mulch and plantings (if available)
- Certain administrative support, such as sign off, financial information to calculate in-kind donations and establish budget

Time line:

Jan 14 – application deadline

Mar 13 – notification to grant recipients

Mar 27 – signed contracts due

Mar 30 – effective date of contract

Jun 8 – project deadline

Jun 18 – deadline for funding requests

Jun 24 – 26 – tour of completed projects

After Sep 1 – payments made for complete funding requests

If City is interested in supporting, members of the HCVMS Design Committee will schedule a meeting in the upcoming days to meet with appropriate City staff to get this rolling.

Thank you for considering this great opportunity!