



# NRC

National Research Center Inc.

## NRC Sole-Source Statement

The National Community Survey™ (The NCS) is an initiative of the International City/County Management Association (ICMA) and National Research Center, Inc. (NRC) to offer a rigorous, high quality survey process with streamlined costs for local jurisdictions. As part of its basic service, The NCS offers a report of normative comparisons with other jurisdictions across the U.S.

NRC maintains a unique, propriety database of over 600 jurisdictions' survey data from which NRC is able to produce comparisons of ratings for a variety of city services from around the country. Through this database, National Research Center is able to make comparisons to all jurisdictions from the database across the country as well as compare only to other jurisdictions within regions of the country, some specified types of jurisdictions or within population parameters.

National Research Center, Inc. is the sole authorized distributor of these normative comparison reports which are only available through our office and as part of The National Community Survey™ project in partnership with ICMA. To our knowledge, NRC is the only company that maintains a database of resident survey results from across the U.S. that can give normative comparisons with a customized set of comparison jurisdictions, though some companies may have the results from their own surveys done in a few locales. No other company has a database with as many resident surveys. Also, NRC is the only company working with ICMA to provide this official authorized resident survey for local governments.

Please let us know if you have questions.

Sincerely,

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