

COVID-19 Recovery Focus

2020

CITY CATALYST GRANTS



APPLICANT INFORMATION – Application must come from a current FLM member.

Date: 6/19/2020

Name of Mayor: Jake Williams, Jr.

Name of Person Submitting the Grant: Samantha Senger, APR, APIO

City/Town/Village Name: City of Cocoa

Address: 65 Stone St.

Phone Number: 321-433-8685

Email: ssenger@cocoafll.org

Name of Benefiting Entity: City of Cocoa, City Manager's Office and the Citizens of Cocoa

(such as city parks department, Friends of the Library, community food bank, etc.)

Describe the project or initiative the grant will support (300 typed words or less). Include goals of the project and an explanation of how it will improve your community or the lives of your citizens.

Attached

What is the timeline for accomplishing these results? October 2020 (Program begins) - March 2021 (ends)

Identify those entities or groups that you will partner with to supplement the goals of the grant: Matching grant. The City will be utilizing funds to support the Citizens Academy and the goal to add EM.

(e.g., volunteer participation, matching dollars)

Total Funds Requested: \$1,500.00 *

Please provide a budget for your project or initiative: Attached

I certify that the statements herein are true, complete and accurate to the best of my knowledge.

Signature: S Senger

Applications, including the typed project description, must be submitted via email (lbridges@flcities.com) or mail (Linda Bridges, Florida League of Mayors, PO Box 1757, Tallahassee, FL 32302); only submit the application via one method of delivery (either email or mail; not both) by Friday, June 19, 2020.

Questions? Please contact Linda Bridges at the League office at 800.616.1513 or lbridges@flcities.com.

*Failure to begin or complete the project may result in forfeiture/repayment of grant funds

Describe the project or initiative the grant will support (300 typed words or less). Include goals of the project and an explanation of how it will improve your community or the lives of your citizens.

The City of Cocoa will be adding an Emergency Management component to our fall Citizens Academy that will educate our residents on the importance of preparedness during an emergency. The additional component to our Citizens Academy program will offer an insight in to preparing and working a disaster and prepare our residents and their families as well as their neighbors and friends.

This past fall we held our first ever Citizens Academy, which was a huge success in that it helped engage some of our citizens in their local government. It gave them insight into each of our city departments and their local government officials. Participants in the first ever program were able to tour facilities and get a hands on, behind the scenes tour of the City of Cocoa. The feedback received from our participants was outstanding.

With the onset of the recent COVID-19 pandemic and the current hurricane season, it became clear that we needed to add an emergency management component to the program. As part of this component of the program we will be providing participants with preparedness kits that will help educate them on the ways they can make sure their families are ready for the next disaster or emergency situation and how they can stay connected to the City for the latest updates and information. By adding this emergency management component to the program, it will help us better prepare our residents and their close contacts for an emergency and show them how the City prepares and responds to emergencies such as the most recent response efforts related to the pandemic.

The program will be a total of 9 sessions and will begin in October. The final session will be slated for March or April 2021, with a graduation ceremony at a City Council meeting.

Please provide a budget for your project or initiative:

(Estimated 25 participants for this year's program)

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| Program welcome kits: | \$250.00 |
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| Cocoa History Books | |
| Folders | |
| Liability Waivers and Photo Release | |
| City promotional materials | |

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| Food/Drinks for each session (including additional EM session) | \$1,000.00 |
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| Street Signs/T-shirts/Certificates for Graduation | \$500.00 |
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|-----------------------------|-------------------|
| Emergency Preparedness Kits | <u>\$1,250.00</u> |
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Program Total: \$3,000.00