



Historic Cocoa Village Main Street

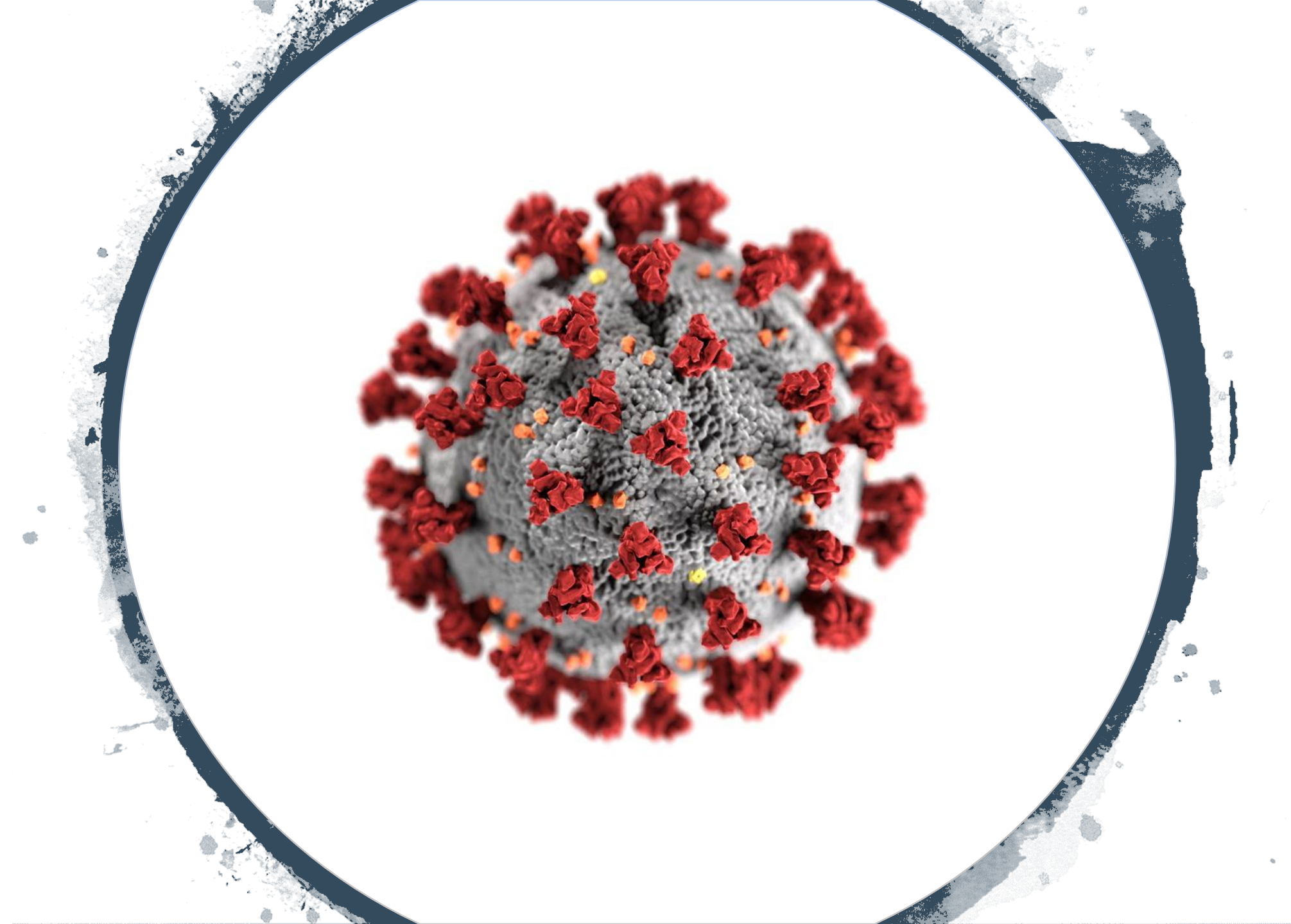
Let's Get Back. Together.

Starting
out with a
Bang!





Spring in to 2020!





KBB Matching Grant





- Pole Banners
- Window Films



WE ARE OPEN!



NEW online
Marketplace →

Visit CocoaVillage.com

321-631-9075





Cocoa businesses are safely re-opening. #ShopLocal #ShopCocoa #CocoaReadytoLaunch





This or That
NO MATTER YOUR ANSWER,
WE HAVE IT ALL!

Antique	Boutique
Gourmet Burgers	Vegan Food
Pubs and Taverns	Bars and Craft Beer
Walk along the River	Bike along the River
Ice Cream	Gourmet Popsicles
Record Shop	Book Store
Spas, Salons, and Barbershops	Yoga, Pilates, and Personal Training

...and so much more!



SUMMER SIDEWALK SALE

Historic Cocoa Village
Saturday, June 20
10am - 3pm



For more information call 321-631-9075 or go to our website VisitCocoaVillage.com



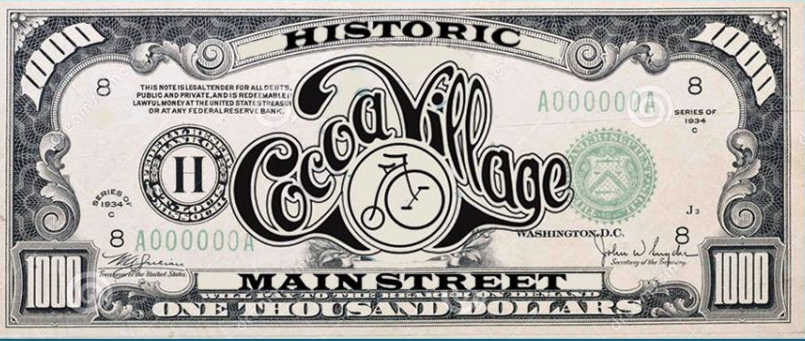
Shop Here to Win

\$1000 in Summer Cash!!



Shop Here to Win

\$1000 in Summer Cash!!





Fall FESTIVAL

Saturday
October 17th, 10am - 5pm &
Sunday
October 18th, 10am - 4pm

Over 200 Unique Artists & Crafters

**Fantastic Street Food
Live Entertainment
Kid & Pet Friendly
Free Admission**

**Plus, Shop Great Boutiques, Restaurants,
Galleries & Collectibles**

VisitCocoaVillage.com
facebook.com/HistoricCocoaVillage
321.631.9075

HISTORIC COCOA VILLAGE
MAIN STREET

ST FAIR CHANGES FOR COVID 19

2020 Central Florida Car Show

**Saturday
November 14th 11:30AM - 2:30PM**

**TROPHIES IN
FOURTEEN CLASSES PLUS
MAYOR'S CHOICE
& BEST IN SHOW**

This event will be compliant with all City mask and COVID-19 ordinances in place.

Hosted By
Historic Cocoa Village Main Street
321.631.9075 VisitCocoaVillage.com
Facebook.com/HistoricCocoaVillage.com
Partial Proceeds to Benefit Historic Preservation in Cocoa Village

HISTORIC COCOA VILLAGE
MAIN STREET

Safely Restarted Events
Following all City
Ordinances





Enhance the Holiday Feel!



Holiday Bicycle Parade
Friday, Dec 18
6:30pm - 8:30pm
Historic Cocoa Village

Free admission
 Free registration
 Free parking

Hot Cocoa Holidays

*Registration & Check-in open at 5:30pm
 at the Cocoa Village Riverfront Park Amphitheater

Entertainment

Prizes to be awarded for:
 Best decorated Individual Adult Bike
 Best decorated Family (with children) Bikes
 Best decorated Team Adult Bikes
 Best use of cocoa in bike decoration

Food Vendors

For more information:
 221-431-9075
 info@VisitCocoaVillage.com
 VisitCocoaVillage.com

*You can pre-register and view the parade route at VisitCocoaVillage.com

Shop Small
Then Sip

Saturday
November
28th,
11 am-5pm



DISCOVER
Cocoa Village
 FOR THE HOLIDAYS!

St. Mark's
 EPISCOPAL ACADEMY
 TRADITION. INNOVATION. INSPIRATION.

Hot Cocoa Holidays

Moonlight Music on the Promenade:

an evening with
Tony Wynn and Cameron Brown

Friday, December 4th 6-9pm
 Cocoa Riverfront Park Promenade

Space Games Presented by: **VAYA SPACE**

Free Admission with a Toy for the **Toy Drive!**

Holiday Bazaar

Sat. Dec. 5th 10 - 5 &
Sun. Dec. 6th 10 - 4



Mission: The mission of Historic Cocoa Village Main Street is to continue to create a vital, inviting commercial district in the Village. We are dedicated to historic preservation, promoting the shops, restaurants and businesses in the Village and offering a vibrant civic gathering place for all to enjoy.

- Vision: We envision Historic Cocoa Village to be a unique and thriving regional destination offering a diverse mix of business, cultural, entertainment and leisure/sports activities to residents and visitors of all ages.



**WE'RE
OPEN
FOR
BUSINESS.**





Funding and budget

- 95% Self funded
- 2020 Income of \$176,115.53
 - +PPP \$21,457
 - +Brevard Cares \$10,000
 - Total \$207,572.23
- 2020 Expenses of \$190,333.04



JOIN US AT OUR
**HOLIDAY TREE
LIGHTING**

3:30 PM | RIVERFRONT PARK

**FAMILY
FRIENDLY!**



**Masks required as per City of Cocoa ordinances*

Sat. Dec. 12th, 6:00 PM | VisitCocoaVillage.com

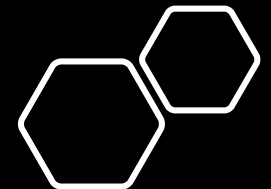


Advertising Impact

Advertising Value \$29,880

6,145,975 Impressions

- Radio
- Billboards
- Print
- Facebook
- Instagram
- Spectrum TV



Historic Cocoa Village Main Street Community Impact

Event Visitors
48,000

Craft Fair
Economic Impact
\$1,447,127



Over 1200 volunteer hours per
year by people who value the
Village!





Main Street Gives Back!

\$7772 In Support of our Community



- Non-profit Spaces at Craft Fairs
- Commemorative Bench Church at Viera
- Toy Drive
- Food Drive
- Fall Festival
- Sharing Center



How Main Street Partners with the City





25 Years of Main Street In Cocoa Village!

If you love Cocoa Village,
there's a place for you on Main Street.

